



There's
a
lot
riding
on
it!

Suitable Transport

10/30 Wangaratta St Richmond Melbourne 3121

m 0412 035842 t 03 94285921

e stephen@suitabletransport.com

www.suitabletransport.com

ORDINARY AUSTRALIANS REDUCE EMISSIONS ON ELECTRIC BIKES

A group of 15 or so inexperienced cyclists have almost ridden all the way from Melbourne to Sydney on electric bikes in just eight days. They will have demonstrated how easy it is to reduce our greenhouse gas emissions, using a small amount of electricity, and a little of Australia's most abundant renewable energy source, human body fat.

Stephen Gale organized the trip to promote the viability of electric bikes as a practical emission free alternative to automobiles. Steve, who doesn't even sell electric bikes, will have completed the entire ride in a **business suit** – hence the title "Suitable Transport".

"When I discovered how easy and fun it was to greatly reduce my car use, I felt a responsibility to let everybody know. Every caring individual must look at their own habits and find their own ways to reduce their carbon footprint" – Stephen Gale

Who are the riders with him?

Riders are aged between 8 months and 80 years old. They come from all manner of backgrounds – engineering, science, entertainment, business, but have one thing in common – prior to this they would have barely ridden a bike to the corner shop.

In spite of their inexperience they have had a great time, and conclusively demonstrated the electric bike as a practical means of commuting for nearly anyone.

Where and When?

Suitable Transport's riders will arrive at Lady Macquarie's Chair at 3PM on Tuesday 24th April 2007. The riders will be available for a photo opportunity at this time. Footage of the aspects of journey will be available courtesy of our professional film maker Christian Cordeaux.

Stephen will remain in Sydney until the afternoon of Wednesday 25 April 2007 for interviews.

Contact

For further information please visit www.suitabletransport.com

Contact Stephen Gale on 0412 035842, email him at stephen@suitabletransport.com

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